

**Canadian Curling Association**  
(operating as "Curling Canada")

**Financial Statements**  
For the year ended April 30, 2022

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## Independent Auditor's Report

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### To the Members of the Canadian Curling Association

#### Opinion

We have audited the financial statements of the Canadian Curling Association (the "Association"), which comprise the statement of financial position as at April 30, 2022, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at April 30, 2022, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.



### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### **Supplementary Financial Information**

We have not audited, reviewed or otherwise attempted to verify the accuracy or completeness of the schedules on pages 15 - 16 of the Association's financial statements.

*BDO Canada LLP*

Chartered Professional Accountants, Licensed Public Accountants

Ottawa, Ontario  
August 30, 2022

**Canadian Curling Association  
(operating as "Curling Canada")  
Statement of Financial Position**

For the year ended April 30	2022	2021
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 8,526,790	\$ 5,773,859
Accounts receivable (Note 2)	2,801,855	2,825,538
Prepaid expenses	393,097	350,490
Loans receivable (Note 3)	28,667	24,500
Investments (Note 4)	1,094,833	1,161,173
	12,845,242	10,135,560
<b>Tangible capital assets and intangible assets (Note 5)</b>	1,078,923	1,216,327
<b>Loans receivable (Note 3)</b>	85,500	74,000
	<b>\$ 14,009,665</b>	<b>\$ 11,425,887</b>
<b>Liabilities and Net Assets</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	\$ 2,221,867	\$ 829,790
Deferred contributions (Note 6)	759,702	2,659,292
	2,981,569	3,489,082
<b>Contractual obligations (Note 7)</b>		
<b>Net Assets</b>		
Invested in tangible capital assets and intangible assets	1,078,923	1,216,327
Internally restricted reserve (Note 8)	5,453,867	5,453,867
Unrestricted	4,495,306	1,266,611
	11,028,096	7,936,805
	<b>\$ 14,009,665</b>	<b>\$ 11,425,887</b>

On behalf of the Board:

\_\_\_\_\_  
Amy Nixon                      Governor



\_\_\_\_\_  
Governor

**Canadian Curling Association  
(operating as "Curling Canada")  
Statement of Changes in Net Assets**

<b>For the year ended April 30</b>	<b>Invested in Tangible and Intangible Capital Assets</b>	<b>Internally Restricted Reserve</b>	<b>Unrestricted</b>	<b>2022</b>	<b>2021</b>
Balance, beginning of the year	\$ 1,216,327	\$ 5,453,867	\$ 1,266,611	\$ 7,936,805	\$ 6,669,565
Excess (deficiency) of revenues over expenses	(211,649)	-	3,302,940	3,091,291	1,267,240
Purchase of tangible capital assets	74,245	-	(74,245)	-	-
<b>Balance, end of the year</b>	<b>\$ 1,078,923</b>	<b>\$ 5,453,867</b>	<b>\$ 4,495,306</b>	<b>\$ 11,028,096</b>	<b>\$ 7,936,805</b>

**Canadian Curling Association  
(operating as "Curling Canada")  
Statement of Operations**

<b>For the year ended April 30</b>	<b>2022</b>	<b>2022</b>	<b>2021</b>
	<b>Budget</b>	<b>Actual</b>	<b>Actual</b>
	<b>(unaudited)</b>		
<b>Revenues</b>			
Season of Champions events			
Direct (Note 9)	\$ 13,015,000	\$ 9,803,286	\$ 3,356,261
National and local sponsorships	4,860,000	5,345,571	3,251,299
National team programs (Note 9)	3,142,000	3,172,064	1,845,913
Sport Canada Recovery Fund	-	2,126,616	-
Sport Canada core funding	1,263,500	1,263,500	1,263,500
Philanthropic programs	734,000	401,040	285,737
Competitor and affiliation fees	350,000	378,911	62,821
Investment income (loss)	-	(55,527)	440,471
Other income	1,007,500	144,834	88,833
Non Season of Champions events	211,000	16,929	65,360
Canadian Emergency Wage Subsidy	-	158,303	676,709
	<b>24,583,000</b>	<b>22,755,527</b>	<b>11,336,904</b>
<b>Expenses</b>			
Season of Champions events			
Direct	7,299,000	6,601,122	3,902,231
Non Season of Champions events	1,934,000	2,046,501	214,384
National team programs	3,667,000	3,235,330	1,721,599
Salaries and benefits	3,569,000	3,250,726	2,815,309
Administration	4,931,000	3,099,992	893,630
Distribution to Provincial Member Association	1,215,000	817,385	41,683
Philanthropic program	734,000	401,531	285,737
Amortization of tangible capital assets and intangible assets	220,000	211,649	195,091
	<b>23,569,000</b>	<b>19,664,236</b>	<b>10,069,664</b>
<b>Excess of revenues over expenses</b>	<b>\$ 1,014,000</b>	<b>\$ 3,091,291</b>	<b>\$ 1,267,240</b>

**Canadian Curling Association  
(operating as "Curling Canada")  
Statement of Cash Flows**

<b>For the year ended April 30</b>	<b>2022</b>	<b>2021</b>
<b>Cash flows from operating activities</b>		
Excess of revenues over expenses	\$ 3,091,291	\$ 1,267,240
Item not affecting cash:		
Amortization of tangible capital assets and intangible assets	211,649	195,091
Unrealized (gain) loss on investments	102,303	(392,956)
	<u>3,405,243</u>	<u>1,069,375</u>
Changes in non-cash working capital:		
Accounts receivable	23,683	(1,242,113)
Prepaid expenses	(42,607)	(204,051)
Accounts payable and accrued liabilities	1,392,077	269,569
Due to partners	-	(593,235)
Deferred contributions	(1,899,590)	1,591,957
	<u>2,878,806</u>	<u>891,502</u>
<b>Cash flows from investing activities</b>		
Increase in investments	(35,963)	(30,741)
Advances of loan	(30,000)	-
Repayment of loans	14,333	12,500
Acquisition of tangible capital assets	(74,245)	(19,348)
	<u>(125,875)</u>	<u>(37,589)</u>
<b>Net increase in cash</b>	<b>2,752,931</b>	<b>853,913</b>
<b>Cash, beginning of the year</b>	<b>5,773,859</b>	<b>4,919,946</b>
<b>Cash, end of the year</b>	<b>\$ 8,526,790</b>	<b>\$ 5,773,859</b>

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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

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**1. Accounting Policies**

**Purpose of Association** Canadian Curling Association ("the Association") is a not-for-profit organization incorporated under the Canada Not-for-profit Corporations Act and is a Registered Canadian Amateur Athletic Association under the Income Tax Act and as such is exempt from income tax.

The Association co-ordinates the activities and programs of amateur Canadian curlers nationally and internationally.

**Basis of Accounting** The Association applies the Canadian accounting standards for not-for-profit organizations.

**Use of Estimates** The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenues and expenses for the year covered. The main estimates relate to useful lives of tangible capital assets and intangible assets, the collectibility of accounts receivable and possible allowance for doubtful accounts.

**Revenue Recognition** The Association follows the deferral method of accounting for contributions. Under this method, restricted contributions are recognized as revenue in the year in which the related expense is incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably assured.

Ticket sales, sponsorships and volunteer fees are recognized when the event occurs.

Bar services and merchandising sales are recognized when the goods have been transferred and collection is reasonably assured.

Philanthropic program revenue is comprised of donations and fundraising revenue and recognized when the amounts are received or receivable if the amounts can be reasonably estimated and collection is reasonably assured.

Competitor and affiliation fees are recognized as revenue proportionately over the year to which they relate.

Investment income is recognized as revenue when earned and includes dividends and realized and unrealized gains and losses on the investments.



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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

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**1. Accounting Policies (continued)**

**Financial Instruments**

*Initial and subsequent measurement*

The Association initially measures its financial assets and liabilities at fair value. The Association subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments, which are measured at fair value. Changes in fair value of these financial instruments are recognized in the statement of operations in the year incurred.

*Impairment*

Financial assets measured at amortized cost are tested for impairment when there are indications of possible impairment.

*Transaction costs*

Transaction costs related to financial instruments that will be subsequently measured at fair value are recognized in the statement of operations in the year incurred. Transaction costs related to financial instruments subsequently measured at amortized cost are included in the original cost of the asset or liability and recognized in the statement of operations over the life of the instrument using the straight-line method.

**Tangible Capital Assets**

Tangible capital assets are accounted for at cost less accumulated amortization. Amortization is provided on the basis of their useful lives using the straight-line method and following durations:

Building	25 years
Equipment	3-15 years
Furniture	15 years
Roof	15 years

**Intangible Assets**

Intangible assets are recognized at cost and amortized on the basis of their useful life using the straight-line method and following duration:

Website	5 years
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**Impairment of Long-Lived Assets**

When a tangible capital asset or intangible asset no longer has any long-term service potential to the organization, the excess of its net carrying amount over any residual value is recognized as an expense in the statement of operations.

**Contributed Services**

Volunteers contribute many hours per year to assist the Association in carrying out its activities. Due to the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

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**1. Accounting Policies (continued)**

<b>Contributed Materials</b>	Contributed materials and services which are used in the normal course of the Association's operations and would otherwise have been purchased are recorded at their fair value at the date of contribution if the fair value is known.
<b>Sport Canada Contribution</b>	Contributions received from Sport Canada are subject to specific terms and conditions regarding the expenditure of the funds. The Association's accounting records are subject to audit by Sport Canada to identify instances, if any, in which amounts charged against contributions have not complied with the agreed terms and conditions and which therefore would be refundable to Sport Canada. Adjustments to prior years' contributions are recorded in the year Sport Canada requests the adjustment.
<b>Canadian Emergency Wage Subsidy</b>	Funding received from the the government of Canada is subject to specific terms and conditions regarding the revenue and expenses of the applicable program. The Association's accounting records may be subject to audit by the Canada Revenue Agency ("CRA") to identify instances, if any, of amounts claimed that are not in compliance with the terms and conditions of the incentive program and which would therefore be refundable to the CRA.

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**2. Accounts Receivable**

	<u>2022</u>	<u>2021</u>
Accounts receivable	\$ 1,969,822	\$ 2,212,272
Grants receivable	253,700	71,200
Sales tax receivable	578,333	542,066
	<u>\$ 2,801,855</u>	<u>\$ 2,825,538</u>

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**3. Loans Receivable**

	<u>2022</u>	<u>2021</u>
Loans receivable under the Curling Assistance Program, bearing interest at half the prime rate, maturing between August 2025 and August 2028.	\$ 114,167	\$ 98,500
Less: current portion	<u>28,667</u>	<u>24,500</u>
	<u>\$ 85,500</u>	<u>\$ 74,000</u>

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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

**4. Investments**

	2022	2021
Preferred shares	\$ 1,037,381	\$ 1,139,694
Mutual funds	47,265	2,432
Cash	10,187	19,047
	\$ 1,094,833	\$ 1,161,173

**5. Tangible Capital Assets and Intangible Assets**

	2022		2021	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
<b>Tangible Capital Assets</b>				
Land	\$ 66,227	-	\$ 66,227	\$ -
Building	852,600	628,858	852,600	595,536
Equipment	1,397,287	800,920	1,323,041	665,362
Furniture	90,937	55,643	90,937	52,214
Roof	104,252	17,155	104,252	12,912
	2,511,303	1,502,576	2,437,057	1,326,024
<b>Intangible Assets</b>				
Website	175,490	105,294	175,490	70,196
	\$ 2,686,793	\$ 1,607,870	\$ 2,612,547	\$ 1,396,220
Net carrying amount		\$ 1,078,923		\$ 1,216,327

**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

**6. Deferred Contributions**

Deferred contributions represents externally restricted contributions received in the current year that relate to the subsequent year or for which the related expenses have not yet been incurred. The major components are as follows:

	<u>2022</u>	<u>2021</u>
<b>Philanthropic</b>		
Balance, beginning of the year	\$ 416,115	\$ 151,793
Plus: amounts received during the year	70,093	550,059
Less: amounts recognized as revenue in the year	<u>(2,675)</u>	<u>(285,737)</u>
Balance, end of the year	<u>483,533</u>	<u>416,115</u>
<b>Grants</b>		
Balance, beginning of the year	802,827	102,292
Plus: amounts received during the year	63,969	6,140,531
Less: amounts recognized as revenue in the year	<u>(802,827)</u>	<u>(5,439,996)</u>
Balance, end of the year	<u>63,969</u>	<u>802,827</u>
<b>Events</b>		
Balance, beginning of the year	1,438,350	702,500
Plus: amounts received during the year	212,200	813,350
Less: amounts recognized as revenue in the year	<u>(1,438,350)</u>	<u>(77,500)</u>
Balance, end of the year	<u>212,200</u>	<u>1,438,350</u>
<b>Cancelled Event - 2020 World Women's Curling Championship</b>		
Balance, beginning of the year	2,000	110,750
Less: amounts recognized as revenue in the year	<u>(2,000)</u>	<u>(108,750)</u>
Balance, end of the year	<u>-</u>	<u>2,000</u>
Total deferred contributions, end of the year	<u>\$ 759,702</u>	<u>\$ 2,659,292</u>

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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

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**7. Contractual Obligations**

The Association has committed to various contracts for the season of champion events, stakeholders, and high performance consultant and contractors. Future payments total \$2,390,000 over the next five fiscal years:

2023	\$	670,000
2024	\$	610,000
2025	\$	370,000
2026	\$	370,000
2027	\$	370,000

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**8. Internally Restricted Reserve**

The Association's Board of Governors has established a long-term financial reserve to protect against future financial jeopardy. The Board must approve any transfers to or from the long-term reserve. In addition, 50% of the long-term reserve is further restricted by being utilized only after passage of a Board resolution confirmed by a majority of those entitled to vote at a General Meeting.

The internally restricted reserve also includes a commitment of funds towards the Curling Assistance Program (CAP) fund.

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**9. Season of Champions Event and National Team Programs Revenues**

Included in National team programs revenue is an amount contributed by Sport Canada of \$2,187,263 (2021 - \$1,658,913). Included in the Season of Champion events - direct revenues are amounts contributed by Sport Canada of \$415,250 (2021 - \$1,198,618), and tourism bodies totalling of \$1,750,000 (2021 - \$1,000,000).

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**10. Contributed Materials and Services**

The Season of Champions direct expenses for facilities include \$ 398,547 (2021 - \$nil) of contributed in-kind service for media. The Season of Champions expenses include \$1,139,930 (2021 - \$30,000) of contributed goods and services provided during the events.

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**Canadian Curling Association  
(operating as "Curling Canada")  
Notes to Financial Statements**

**April 30, 2022**

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**11. Uncertainty due to COVID-19**

Because of the pandemic and the health risks associated with the virus, the 2022 Continental Cup was suspended. Given the uncertainty of the virus, there is a chance that events could be suspended once again as the virus threatens the ability of the Association and Curling worldwide to compete and play the sport in a safe environment.

In addition, if the impact of COVID-19 continues, there could be further effects on the Association, its funders, members, employees, suppliers, donors and sponsors that could impact the timing and amounts of revenue generated, the ability of the Association to conduct operations and host events. At this time, the full potential impact of COVID-19 on the Association is not known.

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**12. Financial Instruments Risks**

Credit risk

The Association is exposed to credit risk for its accounts receivable. The Association assesses, on a continuous basis, its receivables on the basis of amounts it is virtually certain to receive, and will set up an appropriate allowance for doubtful accounts when needed.

Interest rate risk

The Association is exposed to interest rate risk on its fixed interest rate financial instruments. Fixed interest instruments subject the Association to a fair value risk, since fair value fluctuates inversely to changes in market interest rates.

Other price risk

The Association is exposed to other price risk through its investments for which the value fluctuates with the quoted market price. This risk is reduced to a minimum since the Association mitigates the risk by investing in preferred equities of the Canadian financial sector.

Changes in risk

There have not been any changes in the Association's risk exposures from the prior year.

**Canadian Curling Association**  
**(operating as "Curling Canada")**  
**Schedule of Operations**  
**Season of Champions**  
(Unaudited)

For the year ended April 30, 2022	Tim Hortons Brier Alberta	Continental Cup New Brunswick (cancelled)	Hub City Event Alberta	Home Hardware Curling Pre- Trials Alberta	Scotties Tournament of Hearts Ontario	Tim Hortons Curling Trial Saskatchewan	BKT Tires & OK Tire World Women's Curling Championship British Columbia	Total
<b>Revenues</b>								
Sponsorship and grants	\$ 1,702,779	\$ -	\$ 242,524	\$ -	\$ 396,876	\$ 1,704,062	\$ 785,363	\$ 4,831,604
Tickets	1,562,716	-	-	-	-	1,747,750	551,074	3,861,540
Bar services	242,527	-	-	-	-	189,039	87,516	519,082
Merchandising	54,340	-	-	-	27,876	45,000	22,857	150,073
Volunteer fees	30,800	-	-	-	300	29,300	19,300	79,700
Other income	75,017	-	-	20,000	207,183	52,674	6,413	361,287
	<b>3,668,179</b>	<b>-</b>	<b>242,524</b>	<b>20,000</b>	<b>632,235</b>	<b>3,767,825</b>	<b>1,472,523</b>	<b>9,803,286</b>
<b>Expenses</b>								
Administration	302,189	95,894	9,097	31,521	243,540	294,745	259,527	1,236,513
Bar services	240,762	-	-	-	37,898	312,096	89,248	680,004
Facilities	437,473	-	-	74,647	163,383	228,336	140,104	1,043,943
Hosting	774,078	12,285	-	194,390	529,389	421,673	229,657	2,161,472
Media and Publications (recovery)	18,235	-	(2,138)	11,600	14,149	16,342	20,793	78,981
Sponsor fulfillment	61,548	-	18,686	31,260	45,336	8,837	37,631	203,298
Tickets	279,626	9,489	-	-	163,555	416,925	143,013	1,012,608
Volunteers	38,887	534	111	-	49,093	45,406	45,280	179,311
	<b>2,152,798</b>	<b>118,202</b>	<b>25,756</b>	<b>343,418</b>	<b>1,246,343</b>	<b>1,744,360</b>	<b>965,253</b>	<b>6,596,130</b>
<b>Distributions</b>								
Provincial Membership Associations (recovery)	(1,157)	-	-	-	-	-	6,149	4,992
<b>Excess (deficiency) of revenues over expenses</b>								
	<b>\$ 1,516,538</b>	<b>\$ (118,202)</b>	<b>\$ 216,768</b>	<b>\$ (323,418)</b>	<b>\$ (614,108)</b>	<b>\$ 2,023,465</b>	<b>\$ 501,121</b>	<b>\$ 3,202,164</b>

**Canadian Curling Association  
(operating as "Curling Canada")  
Schedule of Operations  
Season of Champions  
(Unaudited)**

For the year ended April 30, 2021	Hub City Events Alberta
<b>Revenues</b>	
Sponsorship and grants	\$3,065,083
Other income	<u>291,178</u>
	<u>3,356,261</u>
<b>Expenses</b>	
Administration	805,042
Facilities	1,076,995
Hosting	1,861,149
Media and publications	55,999
Sponsor fulfillment	80,298
Volunteers	<u>22,748</u>
	3,902,231
<b>Distributions</b>	
Provincial membership association	<u>41,683</u>
<b>Deficiency of revenues over expenses</b>	<u><b>\$ (587,653)</b></u>